

Market Segmentation: An Introduction And Review
[Paperback]

By Dr. Steven Struhl

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Dr. Steven Struhl PhD, MBA, MA Dr. Struhl has more than 25 years experience in consulting Market segmentation, He has written a book, Market Segmentation:

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Dr. Steven Struhl Consultant, Struhl is the author of the book Market Segmentation: Market Segmentation: An Overview and Review,

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